



Country Club of the Rockies | Edwards, Colorado General Manager

About the Club

The Country Club of the Rockies is a premier, member-owned Club in the picturesque Vail Valley of Colorado. Since its opening in 1985, the Club has been celebrated for its Jack Nicklaus-designed golf course, renowned for its strategic layout and breathtaking mountain views. The course is consistently ranked among Colorado's finest, offering a links-style experience with rolling terrain, four holes along the scenic Eagle River, and water features on eleven holes. With a top-notch maintenance team and rigorous agronomy program, the course remains in pristine condition year-round.

Beyond golf, the Club delivers a vibrant lifestyle experience with award-winning dining at VISTA, a nationally acclaimed Golf Shop, and various year-round activities promoting wellness and social connection.

Rooted in a rich history, the Club's origins trace back to 1980 when developer Jen Wright, in collaboration with the Wedge Group of Houston, Jack Nicklaus, and Wadsworth Company, envisioned a world-class club on a site prized for its flat terrain, proximity to Vail and Beaver Creek Resorts, and natural beauty along the Eagle River and McCoy Creek. This vision became reality in 1985, with the course earning accolades for its strategic design and breathtaking views.

Located in Eagle County, the Vail Valley offers the perfect blend of small-town charm and world-class amenities. Home to diverse communities, two world-class ski resorts, and an array of recreational opportunities, the valley boasts a hospital, community college, regional airport, and a vibrant arts scene. The thriving tourism economy and the area's global appeal make it a coveted destination for residents and entrepreneurs alike.

Country Club of the Rockies generates gross revenues exceeding \$8 million, with dues revenue around \$5.7 million. The Club hosts approximately 11,000-12,000 golf rounds annually. In the summer, the Club operates seven days a week and offers year-round fitness services, making it a cornerstone of community and recreation in the Vail Valley.

About the Position

The General Manager reports directly to the Club President and, alongside all staff members, enjoys the full suite of benefits and privileges the Club provides. As the strategic business leader, the General Manager orchestrates every aspect of Club operations to elevate the member experience and uphold the Club's prestigious reputation. This critical role demands a blend of strategic vision and operational expertise to drive financial success, ensure member satisfaction, and foster team development.

The General Manager will drive excellence, spearheading operational successes while cultivating a high-performing, motivated, and cohesive team culture.

Key Responsibilities:

- Drive the Club's Strategic Vision: Align business objectives with outstanding member service standards to uphold the Club's mission and values.
- Lead Long-Term Planning: Oversee business development, capital investments, and budgeting strategies to preserve and strengthen the Club's legacy.
- Oversee All Operations: Manage all facets of the Club's operations while building and mentoring a dynamic leadership team committed to excellence.
- Engage with Members: Actively interact to build strong relationships, enhance satisfaction, and promote the Club's esteemed reputation.



- Ensure Financial Strength: Achieve financial success through meticulous forecasting, strategic resource management, and effective risk mitigation.

This role offers a unique opportunity for a visionary leader to shape the Club's future, deliver exceptional value to members, and enrich the broader community.

About the Ideal Candidate

The ideal candidate is a dynamic and visionary leader with a bachelor's degree in Business Administration, Hospitality Management, or a related field—professional certifications like CCM or PGA are a big plus. With over a decade of progressive leadership experience, culminating as a General Manager at a top-tier private club or resort, he/she is ready to bring exceptional expertise to the role.

Financially savvy and strategically minded, he/she has a proven track record of mastering budgets, driving financial performance, and using data-driven insights to achieve ambitious goals. An engaging communicator and inspiring team builder, he/she knows how to cultivate a high-performing, service-driven culture through training and development, earning top marks for member satisfaction.

With a deep understanding of creating unforgettable member experiences, he/she will have designed successful programs for diverse age groups and elevated dining offerings to new heights, from shaping engaging membership activities and delivering exceptional member experiences, this candidate knows how to make an impact. He/she is also a pro at collaborating with boards and committees, bringing everyone together to achieve strategic success.

Apply for This Position

Interested candidates should complete the online candidate profile form and submit a compelling cover letter and resume for consideration to DENEHY Club Thinking Partners at <http://denehyctp.com/apply-for-a-position/>. If you have any questions or to recommend a candidate, please contact Patrick Finlen at 203 319 8228 or by email at patrick@denehyctp.com.